

FOR IMMEDIATE RELEASE:

ImageFIRST Drives National Backpack Donation to Help Local Communities

King of Prussia, PA – August 25, 2015 – ImageFIRST’s purpose is to build a great company by positively impacting the lives of their associates, the communities in which they live, their customers and their patients.

Every year, ImageFIRST associates donate a lot of their time and money across a variety of volunteering opportunities. Additionally, ImageFIRST donates to a variety of charitable organizations such as the Ronald McDonald House, Habitat for Humanity, Back on My Feet, St. Jude’s and more.

For the entire month of July, ImageFIRST organized a company-wide **Backpack Donation Competition** across 12 participating locations to collect much needed school supplies for underprivileged, low-income children. Each participating ImageFIRST location selected a specific local organization to donate their backpacks and supplies to. A list of supplies that each organization needed was provided to the local associates and an easily-accessible drop off point was set up in each office for any of the associates.

Participating organizations included *Hands Across the Street* in Lancaster PA, *Tools of Schools* in New Jersey, *All Stars* in Los Angeles CA, *Norland Elementary School* in Miami FL, *Allen Jay Elementary School* in North Carolina, *Lift Up Atlanta* in Atlanta GA, *CityTeam* in King of Prussia PA, *Mercy Home for Boys and Girls* in Chicago IL, and *Birmingham Elementary School* in Texas.

By the end of the month, ImageFIRST collected a total of 1,105 backpacks nationally to be donated!

About ImageFIRST Healthcare Laundry Specialists

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the medical market. ImageFIRST’s 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service. For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit www.imagefirst.com.

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