

FOR IMMEDIATE RELEASE:

### **ImageFIRST Attends 2015 Back On My Feet Philadelphia Bash**

King of Prussia, PA – November 11, 2015 – This past October, ten associates from national healthcare laundry services provider ImageFIRST had the chance to attend the 2015 Back on My Feet (BoMF) Philadelphia Bash. This fundraising gala and award ceremony was held at the Philadelphia Marriott Downtown and recognized the efforts of local Back on My Feet community members, supporters and volunteers that have helped this growing national nonprofit make an impact on the Philadelphia community.

Back on My Feet was established in Philadelphia back in 2007, and has since then been an organization devoted to helping those who are homeless, or face other challenges, achieve stability, employment and/or independence. As of today, the non-profit has grown to have eleven chapters all over the United States, and donations given to them are used to help empower these individuals to take charge of their life.

ImageFIRST donated over \$2,000 to Back on My Feet that night, and also sponsored one table of ten guests. What's more, associates who attended had the chance to enjoy dinner, dessert and complimentary beer/wine. Lastly, they also had the opportunity to meet over 400 other professionals, as well other Back on My Feet community members.

ImageFIRST always has, and will always, seek “to build a great company by positively impacting the lives of our associates, our community, our customer and their patients.” Therefore, ImageFIRST could not have been more thrilled to provide their support for such a unique and innovative non-profit organization located close to the company’s headquarters in King of Prussia, PA.

To learn more about ImageFIRST, their services, or find the nearest location, please visit them on them on the web at <http://www.imagefirst.com/>.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST’s 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients’ favorable perception of a facility by more than 50%.

For more information about ImageFIRST, the cost-effective solution for greater patient satisfaction, please visit <http://www.imagefirst.com/>.

Contact Information:

Magali Tranié  
ImageFIRST Healthcare Laundry Specialists  
(800)368-3676  
[mtranie@imagefirst.com](mailto:mtranie@imagefirst.com)  
900 East 8<sup>th</sup> Avenue  
Suite 300  
King of Prussia, PA 19406

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