

FOR IMMEDIATE RELEASE:

ImageFIRST Associates Proud to Volunteer at Cradles to Crayons

King of Prussia, PA – January 4, 2016 – On Thursday, December 17, several associates from ImageFIRST's corporate office volunteered at Cradles to Crayons in Conshohocken, PA. Cradles to Crayons was established over ten years ago to help provide children (ages 0-12) in and around the Philadelphia, PA area with vital and free necessities, like clothing, school supplies, toys, and much more. Cradles to Crayons regularly partners with numerous social service organizations to obtain gently used or new items that can be given to local children in need.

For two hours, the associates sorted clothing for kids by age and gender so that Cradles to Crayons could create bundles of clothing and items for children in need. Additionally, the office donated two boxes of items, and made a \$500 donation. Captain Remarkable, ImageFIRST's resident superhero, even made a special appearance to help the associates make progress quickly. He helped sort clothing, gave associates a pep talk, and also stressed the importance of caring and giving back to the communities that ImageFIRST serves.

The ImageFIRST associates that volunteered at, and donated to, Cradles to Crayons this past December were happy to do so because it gave them the opportunity to make the holiday season brighter for the children. This was not the first the time that ImageFIRST's associates volunteered at Cradles to Crayons, and they look forward to volunteering there again in the future.

While ImageFIRST takes pride in being a renowned healthcare laundry services provider, the company also takes tremendous pride in their ongoing effort to give back to the communities that they serve. This remarkable organization even held their 1st Annual Community Giving Day this past September, where associates from 12 different locations spent some of their day volunteering at a local charity or organization.

To learn more about ImageFIRST and the services that they provide, please visit www.imagefirst.com.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, the cost-effective solution for greater patient satisfaction, please visit <http://www.imagefirst.com/>.

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