

FOR IMMEDIATE RELEASE:

ImageFIRST Participates in Annual Associate Recognition Day

King of Prussia, PA – February 25, 2016 – ImageFIRST, a company that provides healthcare linen rental and laundry services nationally, proudly participated in the company's annual "All Associate Day" on Friday, January 29, 2016. All Associate Day is a special day where locations across the United States recognize remarkable associates that go above and beyond and participate in community giving.

At ImageFIRST, stellar associates are nominated by their peers and a set few are selected by leadership from that pool to become an "All Star" associate. Out of the "All Stars," a smaller group yet is nominated to be on the "Council Of Excellence". Winners of that category are invited with a guest to a special trip – this year, the location was Punta Cana, Mexico.

Aside from honoring associates, the day consists of team building and community giving to a local charity of their choice. The Corporate Office associates engaged in team building with a "Tour de France" where everyone was put in teams to compete on different challenges – agility, teamwork, and trivia about the company. That activity was then followed with building five bikes for the Boys & Girls Clubs of Philadelphia.

The Boys & Girls Clubs of Philadelphia is a nonprofit organization that has served the city's youth for over a century. The organization's goal is to create opportunities for children that they would not find elsewhere. Some of the programs that they provide to enhance the lives of members include competitive athletic leagues, character and leadership clubs, as well as education and career development programs. Individuals who would like to learn more about the Boys & Girls Clubs of Philadelphia can do so by visiting their website, www.bgcphila.org.

Along with building five bikes for Boys & Girls Clubs of Philadelphia, associates also created encouraging signs for the children to view during their first bike rides. On Thursday, February 25, three associates delivered the bikes, and one associate had this to say about his experience watching the children ride them, "We did something truly REMARKABLE by giving these kids something they would probably never have as a child. To describe their reactions won't do it justice, but what you should know is that hugs and thank you poured in from the 5 kids."

In 2015, ImageFIRST donated over \$500,000 in donations and in-kind donations to several charities all over the U.S. and spent their time volunteering at over 35 different organizations. The company hopes to meet or exceed both the amount of money and time that they donated to local charities in 2016. Those who would like to learn more about the company's community giving activities can click [here](#).

To learn more about the company, their service areas, and what they can do, visit them on the web at www.imagefirst.com.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about ImageFIRST, and the services and products that they provide, visit their website at www.imagefirst.com.

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