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### **ImageFIRST Announces New ValueFIRST Video**

King of Prussia, PA – February 1, 2016 – ImageFIRST, a leading national provider of medical linen, apparel and gowns, announced the release of the ValueFIRST video on their YouTube channel. ImageFIRST's many locations make sure that the value a client gets is the best for the price that the healthcare facility pays for their services. ValueFIRST is yet another way that ImageFIRST differentiates itself.

In the new video, "[A Good Investment with ValueFIRST](#)," ImageFIRST sheds light on how one of the most confusing things about choosing and then partnering with a linen provider is understanding all of the billing. Something else brought to light in the video is how ImageFIRST separates itself from other companies by the sheer fact that they work closely with their clients to determine their inventory level and patient volume. By doing this, they can provide their clients with inventory control and a fair price for their services instead of charging them a minimum inventory weekly charge or having the hidden fees that other companies charge.

The video explains how the company provides transparent invoices that clearly explain costs. Furthermore, the Customer Advocate assigned to the account will always build the inventory back to what they call the client's "needs-based level," the level requested by the facility based on their patient volume, and the amount that the client is eventually billed.

ImageFIRST knows that a linen provider should never be difficult to deal with. To get in touch with the provider of patient apparel, scrubs, and uniforms, call 1-800-932-7472. To learn more about how and why they chose to put ValueFIRST, and all of the other things that make them remarkable, please visit [www.imagefirst.com](http://www.imagefirst.com).

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about ImageFIRST, and the services and products that they provide, visit their website at [www.imagefirst.com](http://www.imagefirst.com).

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