

FOR IMMEDIATE RELEASE:

## **ImageFIRST Announces Attendance at the Beryl Institute's Patient Experience Conference**

King of Prussia, PA – March 1, 2016 – ImageFIRST, a nationwide provider of medical linen and laundry products and services, is attending The Beryl Institute's annual Patient Experience Conference in April. ImageFIRST announced earlier this year that it is now an organizational sponsor of The Beryl Institute, a global community of healthcare professionals who are dedicated to improving patient experiences.

The Institute is comprised of leaders in the healthcare industry who share their insights, background and perspectives in a continual effort to create exceptional patient experiences, which the Institute defines as "the sum of all interactions, shaped by an organization's culture, that influence patient perceptions across the continuum of care." The Institute will hold its annual Patient Experience Conference on April 13-15, 2016, a vendor-hosted event that unites healthcare professionals to learn, build relationships and network with other leaders and practitioners. ImageFIRST will be in attendance in order to learn about healthcare industry trends, share resources for improving the patient experience and educate healthcare providers about ImageFIRST's remarkable and unique line of products and services.

ImageFIRST has elevated the role of linen and laundry provider to an essential part of how their customers ensure a safe, caring and comfortable experience for all of their patients. Their services are designed to free staff from the time-consuming tasks of linen and laundry management, allowing them to devote more time and energy to patient comfort. From infection prevention to quality products to ImageFIRST's remarkably cozy Comfort Care line, the patient experience is at the heart of everything ImageFIRST offers. Learn more about ImageFIRST and how they enhance the patient experience every day with valuable services and quality products by visiting [www.imagefirst.com](http://www.imagefirst.com).

### **About The Beryl Institute:**

The Beryl Institute is the global community of practice dedicated to improving the patient experience through collaboration and shared knowledge. They define patient experience as the sum of all interactions, shaped by an organization's culture, that influence patient perceptions across the continuum of care.

To learn more about the Institute, please visit [www.theberylinstitute.org](http://www.theberylinstitute.org).

### **About ImageFIRST:**

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about ImageFIRST, and the services and products that they provide, visit their website at [www.imagefirst.com](http://www.imagefirst.com).

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