

FOR IMMEDIATE RELEASE:

## **ImageFIRST Participates in Annual Associate Recognition Day**

King of Prussia, PA – March 25, 2016 – ImageFIRST, a company that provides healthcare linen rental and laundry services, celebrated its annual "ImageFIRST Day" on Friday, January 29, 2016.

ImageFIRST Day is a special day where locations across the United States honor and recognize associates and participate in a community giving activity.

The day consisted in recognizing remarkable associates by giving them an All Star award. Associates who win the award do so because they have been recognized by their peers as someone who goes above and beyond to be an exceptional ImageFIRST associate. Winners receive a monetary award, certificate, and an invitation to join the annual special celebratory company trip.

Aside from honoring associates, associates from ImageFIRST locations across the US chose a local charity of their choice to volunteer including The Boys and Girls Club, Back on My Feet, the Ronald McDonald House and more. For almost three years, ImageFIRST locations across the country have donated their laundry services to the Ronald McDonald House.

In 2015, ImageFIRST locations donated over \$500,000 in donations and in-kind donations to several charities all over the U.S. and spent their time volunteering at over 35 different organizations. Those who would like to learn more about the company's community giving activities can click [here](#).

To learn more about the company and their products and services for healthcare facilities, visit them online at [www.imagefirst.com](http://www.imagefirst.com).

### About ImageFIRST

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about ImageFIRST, and the services and products that they provide at their location, please visit their website at [www.imagefirst.com](http://www.imagefirst.com).

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