

FOR IMMEDIATE RELEASE:

## **ImageFIRST Launches New Gowns for Patient Comfort**

King of Prussia, PA – March 21, 2016 – ImageFIRST, the fastest growing national provider of healthcare linen rental and laundry services, recently released their newest innovation for the frontline of patient care. The company has achieved quite a bit of acclaim for their Comfort Care line of patient gowns, which are aimed at giving patients a premium feel and level of comfort.

As the new addition to the Comfort Care line, the Plush IV Gown with Telemetry Pocket is yet another offering for medical services providers looking to increase patient satisfaction. Made from that safe famously soft fabric, the gown offers the utmost in comfort so patients. Beyond the utility of a cozy gown, the telemetry pocket allows for ease of use regarding any procedure that requires an IV line.

ImageFIRST is dedicated to providing facilities with services and products that make healthcare professionals' lives easier and patients more comfortable, as the company strives to be the cost-effective solutions for greater patient satisfaction. The new Plush IV Gown with Telemetry Pocket is just one more way in which the company is doing more, so their clients don't have to do as much.

To learn more about the services ImageFIRST provides, their products or the newest addition to their line of comfort care gowns, interested parties are encouraged to visit their website at [www.imagefirst.com](http://www.imagefirst.com).

### About ImageFIRST

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about ImageFIRST, and the services and products that they provide, visit their website at [www.imagefirst.com](http://www.imagefirst.com).

### Contact Information:

Magali Tranié  
ImageFIRST Healthcare Laundry Specialists  
(800)368-3676  
[mtranie@imagefirst.com](mailto:mtranie@imagefirst.com)  
900 East 8<sup>th</sup> Avenue  
Suite 300  
King of Prussia, PA 19406

###