

FOR IMMEDIATE RELEASE:

ImageFIRST Announces Improved Online Customer Portal

King of Prussia, PA – April 29, 2016 – ImageFIRST Healthcare Laundry Specialists, a leading provider of patient apparel, nurses' scrubs, and medical linen rental and laundry services, announced the launch of its improved Online Customer Portal.

This past year, ImageFIRST assessed the existing online Customer Information Center portal they provided to their clients. After reviewing feedback and working closely with a group of select clients desirous of providing input, the company redesigned the portal.

The improved Online Customer Portal features a more user-friendly interface that provides a simple navigation, accessible 24/7. Clients can receive personalized access for their staff and will find that accessing information about their account will be much easier to find copies of invoices, details of their current linen inventory, and downloadable certification information for compliance documentation.

Customers who are interested in accessing the new Customer Portal can visit www.imagefirst.com, and click on "Customer Login" at the top right corner. Those who would like to obtain access can also reach out to the ImageFIRST customer care team by filling out this form: www.imagefirst.com/contact-us-current-customers, by dialing 800-368-3676, or emailing customerservice@imagefirst.com.

At ImageFIRST, customers are at the heart of their purpose. That's why the company continuously looks for improvements to their processes and services. Through their improved Online Customer Portal, the company hopes to provide the healthcare facilities they serve even better service.

To learn more about ImageFIRST Healthcare Laundry Specialists, visit their website at www.imagefirst.com.

About ImageFIRST

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about all of the healthcare laundry services available at ImageFIRST, please visit www.imagefirst.com.

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