

FOR IMMEDIATE RELEASE:

ImageFIRST Atlanta Volunteers with March of Dimes

King of Prussia, PA – May 13, 2016 – ImageFIRST Atlanta, the Georgia branch of nationwide medical laundry and linen provider ImageFIRST, participated in its quarterly community giving event in late April. This quarter, the associates at ImageFIRST Atlanta spent a day volunteering with the March of Dimes. The March of Dimes is a non-profit whose mission is to improve the health of babies by creating awareness about premature birth, birth defects and infant mortality; raising funds that contribute to researching these conditions; and offering medical treatment to infants who are born premature or with birth defects.

ImageFIRST Atlanta associates accompanied the March of Dimes on a 3-mile walk through the city to bring awareness to the local community about the non-profit's mission. The event was well-attended, and ImageFIRST's associates enjoyed themselves as they joined other volunteers.

This was not the first time that ImageFIRST Atlanta had volunteered with the organization, and associates have participated in several marches in the past. This year, one associate, the HR and Office Manager at ImageFIRST Atlanta, realized that the March of Dimes touched her life on a personal level: Her husband had been born with a birth defect, and while discussing the volunteer day with his family, they learned that it was the March of Dimes that had helped with his treatment and healing.

It's connections like this one that bring deeper meaning to the community giving events that ImageFIRST associates participate in regularly on a national level. ImageFIRST is much more than a provider of linen rental and laundry services. They are also a community member that understands the value of giving back to where they live through regular contributions. This participation helps them to forge the community bonds that make ImageFIRST a remarkable company to work for and partner with.

About ImageFIRST

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about all of the healthcare laundry services available at ImageFIRST, please visit www.imagefirst.com.

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