

FOR IMMEDIATE RELEASE:

ImageFIRST Drives Value Home with Unique Route Sales Driver Position

King of Prussia, PA – May 23, 2016 – ImageFIRST, the national healthcare linen rental and laundry services provider, goes beyond normal service standard. The company gives each of their client a route sales driver called a Customer Advocate who is dedicated to ensuring their assigned medical facility receive the best service.

Integral to the service they provide, these Customer Advocates deliver products to their ImageFIRST clients while building strong and lasting relationships. Through responsive service strategies, they establish themselves as partners for success within the facilities they deliver to, replenishing and monitoring inventory to ensure that their customers' fluctuating needs are always met.

They are the face of the company, maintaining contact with medical professionals at each and every delivery.

Customer Advocates are constantly aware of what is happening at the ground level of ImageFIRST business and intimately aware of the needs not just of the client, but of the company too. They communicate product knowledge to their clients and are the advocate of their clients directly back to ImageFIRST.

Customer Advocates are important not only to the healthcare facilities that they serve, but to ImageFIRST overall success of providing respectful, honest, safe and remarkable service.

To learn more about the position, visit the careers page at www.imagefirst.com/careers, or view a listing of open positions is available at [on the company's website website](#). Interested parties can learn more about the benefits package at www.imagefirst.com. To learn more about ImageFIRST, visit www.imagefirst.com/about-us.

About ImageFIRST

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about all of the healthcare laundry services available at ImageFIRST, please visit www.imagefirst.com.

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