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## **ImageFIRST Leader Explains Advantages of Partnering with Healthcare Services Vendor**

King of Prussia, PA – May 26, 2016 – Jay Juffre, South East Regional Vice President and National Service Director of ImageFIRST, recently explained how the company’s unparalleled linen and laundry services allow healthcare systems to focus more on the patient experience. In order to ensure that all patients receive the most accommodating care, ImageFIRST encourages healthcare systems to take advantage of their specialized, healthcare-exclusive services, attention to detail, and commitment to enhancing the patient experience.

Juffre points out that “specialization allows you to be excellent in what you do. So rather than be a jack of all trades, we prefer to focus on healthcare.” He adds that by concentrating on linen and laundry services, ImageFIRST is able to make certain that linens are safely treated and packaged. ImageFIRST has the highest customer retention rate in the business—an astounding 97.5%. Customers can attest to the impact that eight years of linen and laundry services from ImageFIRST have had on the success of his business.

Juffre credits the company’s prompt assistance and support in the healthcare to ImageFIRST’s associates and the “amazing technology that we have behind what we do.” By using smartphone technology, ImageFIRST’s route sales drivers, known as Customer Advocates, are able to manage inventory in a much more organized manner. ImageFIRST’s proven track record and excellent reputation demonstrates the confidence that healthcare systems have placed in the linen and laundry service provider.

To learn more about the services and products that ImageFIRST provides, healthcare systems are encouraged to explore their website today at [www.imagefirst.com](http://www.imagefirst.com).

### About ImageFIRST

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST’s 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients’ favorable perception of a facility by more than 50%.

To learn more about all of the healthcare laundry services available at ImageFIRST, please visit [www.imagefirst.com](http://www.imagefirst.com).

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