

FOR IMMEDIATE RELEASE:

ImageFIRST Goes Back to School with Backpack Donation Drive

King of Prussia, PA – August 2, 2016 – [ImageFIRST](#), the nationwide provider of healthcare linen rental and laundry services, just completed a company-wide Backpack Donation Drive with the participation of associates across the country.

The Backpack Donation Drive was an effort from ImageFIRST locations nationwide to help schools and other organizations to stock up on much-needed supplies in preparation for the coming school year. At the start of the drive, each participating ImageFIRST location purchased backpacks. Associates from each location then selected an organization to donate their backpacks to and received a list of needed supply from their respective organization of choice.

Group selected include Hands Across America, NY/NJ Board of Education Paterson, All Stars Los Angeles, Community Development Associate and Cover Girls Leadership, Fairview Elementary, Oakcliff Elementary, The Boys and Girls Club – Philadelphia, DuPage Pads, Hillwood Middle School, Wood Middle School, and Christa McAuliffe Elementary School.

The goal was to beat last year's company-wide donation of 1,000 backpacks. The Drive concluded on Friday, July 29th, and 1,060 filled backpacks will be presented to the organizations that requested them.

ImageFIRST's purpose is "To build a great company by positively impacting the lives of our associates, our community, our customers and their patients." The Backpack Donation Drive is just one of many regular community giving events ImageFIRST participates in nationwide.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit www.imagefirst.com.

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