

FOR IMMEDIATE RELEASE:

## **ImageFIRST Offers Insights on How Medical Staff Engagement Impacts Patients**

King of Prussia, PA – October 28, 2016 – ImageFIRST Healthcare Laundry Specialists announced the release of a new educational video on how nurses and medical staff engagement impacts patients.

Presented by Martie Moore, R.N., MAOM, CPHQ, the hour-long video, entitled "Is Anybody Listening? The Cost of Employee Engagement to Patients and Organizations," is a crucial educational resource for medical facilities seeking to improve the patient experience.

In the video, Moore explains to viewers why staff engagement has a profound impact on patients, as well as highlights how leaders can sometimes be disconnected from what actually engages staff.

Moore, who is chief nursing officer of Medline Industries, Inc., has decades of clinical experience under her belt and has presented nationally on improving nursing practice. Drawing on her extensive clinical and executive experience, Moore helps leaders eliminate tasks that distance themselves from their roles, and assists leaders to move forward by teaching them how to create strategies that boost staff engagement.

"Is Anybody Listening? The Cost of Employee Engagement to Patients and Organizations" is now available for complimentary download from the ImageFIRST website. Those interested in this educational resource are encouraged to [visit this link](#) to view the webinar.

To learn more about ImageFIRST's nationwide medical linen and laundry services, visit [www.imagefirst.com](http://www.imagefirst.com) or call 1-800-932-7472.

### About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com).

### Contact Information:

Magali Tranié  
ImageFIRST Healthcare Laundry Specialists  
(800) 368-3676  
mtranie@imagefirst.com  
900 East 8th Avenue  
Suite 300  
King of Prussia, PA 19406

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