

FOR IMMEDIATE RELEASE:

ImageFIRST Celebrates Second Annual 'Community Giving Day'

King of Prussia, PA – October 7, 2016 – ImageFIRST Healthcare Laundry Specialists celebrated their second annual Community Giving Day, a day where associates throughout the nation volunteered at a local charity.

The company has been donating time and money to nonprofit organizations for years, but decided last year to formalize these efforts by inaugurating their first "Community Giving Day," during which ImageFIRST offices close for the day to enable associates to volunteer at a charity of each location's choice. This year's theme was "Care and Connect."

On October 7th, after a team breakfast, the ImageFIRST corporate office spent the day at the Share Food Program in Philadelphia. The Share Food Program is a nonprofit organization dedicated to relieving hunger for low-income residents. Started 30 years ago, the nonprofit now serves more than 600,000 people in the Philadelphia area, 40% of whom are children.

Closing the office for the day, the entire office volunteered their time by working in a long assembly line to pack boxes with a set assortment of food items, from canned fruits and veggies to milk and pasta. The ImageFIRST team managed to pack 1,200 boxes – some 36,000 lbs. of food – onto 30 pallets in one day. After each pallet was shrink-wrapped, associates celebrated by ringing a cowbell, as a nod to their mascot, Violet the Purple Cow.

Nearly a dozen other ImageFIRST locations across the nation participated in the event. To learn more about everything ImageFIRST does, both in their professional and charitable settings, interested parties are encouraged to visit the website at www.imagefirst.com.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit www.imagefirst.com.

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