

FOR IMMEDIATE RELEASE:

## **ImageFIRST Associates Unite to Participate in MS Ride**

King of Prussia, PA – November 25, 2016 – ImageFIRST Healthcare Laundry Specialists associates from across the country united to participate in the National Multiple Sclerosis Society's *Bike MS: PGA TOUR Cycle to the Shore 2016* on October 22 and 23.

Bill Hughes, the company's corporate director of engineering, donated his personal hotel and air miles to bring associates from Chicago, Miami, and San Antonio to Florida for the National MS Bike Ride. The ride is a two-day, 100-mile fundraising trek to raise money to improve the lives of those with MS, an issue close to the hearts of the associates.

The associates had team shirts designed that included one of the ImageFIRST associates' relative's name who has had MS for 18 years. Hughes gave the associate a shirt to send to her relative.

The team of associates raised nearly \$8,000 to benefit The National MS Society and is still accepting donations. Interested parties can visit the team's fundraising page [here](#).

ImageFIRST gives back to their local communities across the country through quarterly donations, volunteering, and in-kind donations. The company's purpose – to build a great company by positively impacting the lives of their associates, community, customers and their patients – drives this focus on community service.

To learn more about ImageFIRST, the services they provide to the healthcare industry, or their recent charitable events, visit [www.imagefirst.com](http://www.imagefirst.com) or visit their social pages on Facebook, Twitter, or LinkedIn.

### About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com).

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