

FOR IMMEDIATE RELEASE:

## **ImageFIRST LA Does Toy Drive for The Holidays**

King of Prussia, PA – January 20, 2016 – The ImageFIRST Los Angeles team conducted a toy drive for Grant Elementary School in Long Beach, CA on December 20, 2016.

The elementary school's principal attended the national healthcare linen rental and laundry services provider's weekly huddle the week prior to the drive to prepare the associates for the day. During the huddle, the principal explained that most of the kids attending the school come from underprivileged neighborhoods.

The day started with associates going to the store in the morning to purchase toys. About 35 associates then attended the drive with family members, which benefited all the children attending the school.

Additionally, local associates of the ImageFIRST LA office donated a total of \$11,000 for the toy drive, half of which was raised by the associates and the other half was a company match.

The principal stated that they were very grateful to be chosen by the ImageFIRST associates as their charity of choice for the season, as many of the school's families have to choose between putting food on the table and buying gifts for their children.

ImageFIRST Healthcare Laundry Specialists organizes quarterly community giving activities throughout the country out of their many locations. The company provides and launders linen and uniforms for medical facilities throughout the US and Puerto Rico.

To learn more about ImageFIRST, the services they provide to the healthcare industry, or their recent charitable events, visit [www.imagefirst.com](http://www.imagefirst.com) or visit their social pages on Facebook, Twitter, or LinkedIn.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com).

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