

**FOR IMMEDIATE RELEASE:**

## **ImageFIRST Associate Featured in New Video from Back On My Feet**

King of Prussia, PA – January 25, 2016 – ImageFIRST Healthcare Laundry Specialists recently announced that an associate from the company's Chicago location was featured in a video from the non-profit organization, Back On My Feet.

Back On My Feet is committed to aiding the homeless through a program of running, which with consistent participation leads to housing resources, educational opportunities and employment partnership referrals for participants. The organization has impacted the lives of thousands, including Lindsey Crittle, an associate at ImageFIRST's Chicago facility.

Recently, Crittle was featured in a video from Back On My Feet, filmed in November at the Chicago chapter's Sixth Annual Birthday Bash-Querade. Crittle, along with five other individuals helped by the charity, explains in the video how donations can help the program do more for its beneficiaries. Crittle provides the example of how a \$100 donation helped to provide him with transportation to and from ImageFIRST Chicago during his first month of employment.

ImageFIRST partners with Back On My Feet in several cities across the country, and the general manager of the Chicago location sits on his local chapter's board. In addition to offering employment opportunities to Back On My Feet participants, ImageFIRST enriches the non-profit's programs through donations and associate volunteer work.

Back On My Feet's video featuring ImageFIRST Chicago's Lindsey Crittle can be viewed at <https://www.youtube.com/watch?v=BqESucKG9XU&>.

To learn more about ImageFIRST, their healthcare laundry services and the non-profit organizations with which they partner across the country, interested parties are encouraged to visit [www.imagefirst.com/](http://www.imagefirst.com/).

### About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com).

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