

FOR IMMEDIATE RELEASE:

ImageFIRST Set to Attend The Beryl Institute Patient Experience Conference 2017

King of Prussia, PA – February 15, 2016 – ImageFIRST Healthcare Laundry Specialists announced that the company will attend The Beryl Institute’s Patient Experience Conference 2017 for the third year in a row.

This year, the conference will be held at the Hyatt Regency Denver and will take place from March 20 to March 22, 2017.

The annual Patient Experience Conference is the biggest independent, non-provider hosted event that brings together healthcare leaders, practitioners and vendors who work in the medical industry all over the globe. Through breakout sessions, networking events and keynote presentations, the event provides a space in which attendees share ideas and information on how they can improve the patient experience. During this event, attendees also have the opportunity to build new professional relationships.

The Beryl Institute is a global community of practice dedicated to improving the patient experience through shared knowledge and collaboration. The Institute defines the patient experience as the sum of all interactions, shaped by a company's culture, that impact patient perceptions across the continuum of care. To learn more about The Beryl Institute or the Patient Experience Conference 2017, please visit [the event’s official website](#).

ImageFIRST is attending for the third year in a row to support and participate in the conversation. ImageFIRST is an organizational sponsor of The Beryl Institute for the second year in a row.

For ImageFIRST, the patient experience is at the heart of everything they do. The company’s customer promise is to be “your cost-effective solution for greater patient satisfaction.” The company offers medical linen rental and laundry services backed by robust infection prevention based on a healthcare-only focus.

To learn more, visit www.imagefirst.com or call 800-932-7472.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit www.imagefirst.com.

Contact Information:

Magali Tranié
ImageFIRST Healthcare Laundry Specialists
(800) 368-3676
mtranie@imagefirst.com
900 East 8th Avenue
Suite 300
King of Prussia, PA 19406

###