

FOR IMMEDIATE RELEASE:

## **ImageFIRST Honors Associates on Fourth Annual ImageFIRST Day**

King of Prussia, PA – February 6, 2016 – For the fourth year in a row, ImageFIRST Healthcare Laundry Specialists celebrated “ImageFIRST Day” on January 27, 2017.

The company-wide event is a day set aside to participate in community giving events and honor ImageFIRST associates, who are at the heart of the company’s purpose.

ImageFIRST associates who are recognized as going above and beyond by their peers are nominated to become “All Star” associates. Out of the associates who are ultimately chosen as All Stars, the top performers are then nominated to become members of the “Council Of Excellence.”

Associates who are selected to be on the Council Of Excellence are honored with a video viewed by all associates on ImageFIRST Day, and are also awarded with a trip to an exotic location. This year, the destination was a resort in Riviera Maya, Mexico.

During the second half of this year’s ImageFIRST Day, the company’s associates participated in community giving activities.

ImageFIRST Day is just one of the many things that the company does to honor its associates. To learn more about what their associates do, or what it takes to join the ImageFIRST team, please visit the [Careers](#) page of their site.

Now in its 50th year of service, ImageFIRST promises to be the cost-effective solution for greater patient satisfaction to healthcare facilities all over the United States and Puerto Rico. Their thousands of customers include family practices, women’s health centers, imaging centers and much more.

To learn more about how to become a partner with ImageFIRST, visit their website or call 800-932-7472.

### About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com).

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