

FOR IMMEDIATE RELEASE:

## **ImageFIRST Denver Received Discover Goodwill Award**

King of Prussia, PA – April 18, 2017 – ImageFIRST Healthcare Laundry Specialists announced that their Denver location was honored as a recipient at Discover Goodwill’s Annual Dinner, the organization’s highest-profile event of the year.

Over 700 “Goodwill Ambassadors” attended the dinner, including donors, local businesses, community partners, honorees and others. Each year, Discover Goodwill selects a few local businesses on which to bestow the 2016 “Extending Goodwill” award. The award recognizes those who have supported Discover Goodwill and embraced its mission to help improve the lives of others, especially those with developmental and economic disadvantages.

Discover Goodwill helps people gain both personal and economic independence by eliminating barriers that might inhibit their ability to find job opportunities. With over 20 different types of programs, the organization offers job training and employment placement to those who lack work experience or who have disabilities. Learn more about Discover Goodwill at [www.discovermygoodwill.org](http://www.discovermygoodwill.org).

ImageFIRST, one of only three recipients of the 2016 “Extending Goodwill” award, provides laundry services and linen rentals to medical facilities. Their products and services allow healthcare professionals to focus on providing quality care for their patients, rather than worrying about medical linen and inventory management.

ImageFIRST partnered with Discover Goodwill’s Fresh Start Laundry to provide job training and placement to disadvantaged individuals in a service-oriented environment. ImageFIRST occasionally outsources their work to help give individuals like these a fresh start in life.

The ImageFIRST Purpose states the company’s goal is to build a great company by positively impacting the lives of their associates, their community, their customers and their patients.

### **About ImageFIRST:**

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 6,000 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com) or call 800-932-7472.

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