

FOR IMMEDIATE RELEASE:

ImageFIRST Annual Backpack Drive Readies Children for School

King of Prussia, PA – August 28, 2017 – ImageFIRST Healthcare Laundry Specialists announced they donated almost 1,000 backpacks to children in need through their annual nationwide Backpack Donation Drive. The purpose of the drive is supply children in need with all the essentials to go back to school equipped and ready to succeed.

Participating locations selected an organization of their choice to donate their backpacks to. The charitable organization provided a list of materials needed to fill the backpacks. The local participating ImageFIRST office purchased the backpacks and accepted donations of supplies from the associates, including notebooks, pencils, tissues, scissors, pencil cases, glue sticks, rulers, folders, water bottles, hand sanitizer, tape, crayons and colored pencils.

ImageFIRST locations throughout the United States participated in the drive, with some of them donating 100 or more backpacks each. Of the locations that donated the most, ImageFIRST's Lancaster branch donated 192 backpacks to *Hands Across the Street*, North Carolina donated 144 to *Union Hill Elementary and Fairview Elementary*, Atlanta donated 100 to *Foster Cares*, and the Corporate Office in King of Prussia donated 100 to *The Boys and Girls Club of Philadelphia*.

As done in the past two years, the drive was held over the month of July, giving the local associates enough time in the month of August to put the backpack together and deliver them to their organization on time for the school year to start. Every year, ImageFIRST donates around 1,000 backpacks to local schools and organizations throughout the country.

This is one of the many community giving events the healthcare linen rental and laundry services provider participates in, in line with the company's purpose. Find out more at www.imagefirst.com/about-us.

About ImageFIRST:

Founded in 1967, ImageFIRST® is the largest and fastest growing national linen rental and laundry service specializing in the healthcare market. ImageFIRST's 36 locations nationwide serve over 11,000 medical facilities every week providing linen, patient gowns, scrubs and more while managing their clients' linen inventory for cost management. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality products and remarkable service: their Comfort Care® line of gowns are proven to increase patients' favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit www.imagefirst.com or call 800-932-7472.

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