

FOR IMMEDIATE RELEASE:

## **ImageFIRST Recognizes Veterans**

King of Prussia, PA – November 13, 2017 – ImageFIRST Healthcare Laundry Specialists locations throughout the country recognized their veteran associates during Veteran’s Day celebrations this past week.

The healthcare linen and scrub rental and laundry provider organized celebratory recognition events which ranged from food gatherings to providing gift bags and presenting a specially-designed sweatshirt to their veteran associates. Many of ImageFIRST’s locations employ veterans.

The ImageFIRST Corporate Office invited a veteran, who is currently serving as a police officer, to come speak to them about his experiences in the United States Marines. ImageFIRST associates asked him questions and finished the event by viewing informational slides about the Department of Defense. Afterwards, the presenter and the office’s veteran associate were recognized and presented with a commemorative sweatshirt.

The Dallas office celebrated by providing their associates with red, white, and blue popcorn bags. They also posted a list of associates with family members that served, which was framed and displayed. The North Carolina team held a Veteran’s Day breakfast for all of their associates, while another location created shadow boxes for their four veteran associates.

“We wanted to honor what these brave men and women have done for this country,” stated Magali Tranié, director of marketing at ImageFIRST. She added, “These celebrations allow us to show our appreciation and thanks for their service and everything that they do at ImageFIRST.”

To learn more about ImageFIRST, visit [www.imagefirst.com](http://www.imagefirst.com).

### About ImageFIRST:

Founded in 1967, ImageFIRST® is the largest and fastest growing national linen rental and laundry service specializing in the healthcare market. ImageFIRST’s 36 locations nationwide serve over 11,000 medical facilities every week providing linen, patient gowns, scrubs and more while managing their clients’ linen inventory for cost management. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality products and remarkable service: their Comfort Care® line of gowns are proven to increase patients’ favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit [www.imagefirst.com](http://www.imagefirst.com) or call 800-932-7472.

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