

FOR IMMEDIATE RELEASE:

ImageFIRST Participates in Fifth Annual Associate Recognition Day

King of Prussia, PA – January 29, 2018 – ImageFIRST Healthcare Laundry Specialists locations throughout the country participated in the company's fifth annual "ImageFIRST Day" on Friday, January 26, 2018.

The national healthcare linen rental and laundry services provider designed this day to recognize and celebrate associates, engage in team building, and participate in community giving.

While the day is a celebration for all ImageFIRST associates, special recognition is given to the associates that were identified as going "above and beyond" their role. Nominated by their peers, these associates are then selected by a committee to become an "All Star" associate, in other words top performers. Out of the "All Stars," a handful of them are nominated to be on the "Council Of Excellence". Winners of that category are invited with a guest to a special trip – this year, the location is a resort in Punta Cana, Mexico.

Each ImageFIRST location runs the day following a similar flow, but customized to their office. The off-site event is festive, centered around a meal (breakfast or lunch), all the associates receive a special t-shirt, and a banner that features all the "All Star" associates' names is displayed. Associates watch six to seven videos featuring the "Council of Excellence" winners and a Captain Remarkable video. Afterwards, the associates engages in a community giving event of that office's choice that blends team building with giving back.

The Corporate Office partnered with Impact 4 Good for the third year in the row, this year to build 30 stuffed animals for the Bryn Mawr Hospital's children patients.

Every year, ImageFIRST locations are involved in over 50 community service events, donating time and money to over 100 organizations, and giving over \$500,000 in monetary donations to these groups and in-kind donations to various local Ronald McDonald Houses. To learn more about the company's community giving activities, click [here](#).

To learn more about the company, their service areas, and what they can do, visit them on the web at www.imagefirst.com.

About ImageFIRST:

Founded in 1967, ImageFIRST is the largest and fastest growing national linen rental and laundry service specializing in the outpatient medical market. ImageFIRST's 36 locations nationwide serve over 5,500 medical offices every week, providing linen, patient gowns, scrubs and much more while partnering with facilities to better manage linen inventory. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality linens and remarkable service: their Comfort Care gowns product line increases patients' favorable perception of a facility by more than 50%.

To learn more about ImageFIRST, and the services and products that they provide, visit their website at www.imagefirst.com.

About Impact 4 Good:

For over 10 years, Impact 4 Good has been an innovator in the team building industry, focused on nationwide and international delivery of community-service based activities. Impact 4 Good is dedicated to providing programs that create significant bonding experiences across corporate teams that raise employee engagement while providing tangible donations to those in need. Impact 4 Good's clients include Fortune 500 companies to start up organizations. The company has offices in New Jersey, and Washington DC, plus support staff nationwide. For more information visit www.Impact4Good.com, or contact Alan Ranzer at 301 214 1472, or alan@impact4good.com.

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