

FOR IMMEDIATE RELEASE:

ImageFIRST Event Results in Donation to One World Surgery in Honduras

King of Prussia, PA – May 9, 2018 – ImageFIRST Healthcare Laundry Specialists participated in a community giving event to give back to young people associated with One World Surgery Honduras. The ImageFIRST associates took time from their annual conference to assemble 250 backpacks of school supplies for these young students.

There are millions of families in this country and abroad who are unable to purchase even the most basic school supplies for their children. This is a major dilemma, because education is a proven intervention for improving the lives of all people.

The ImageFIRST associates worked with Impact 4 Good (www.impact4good.com), a company that focuses on teambuilding programs that give back to community. ImageFIRST chose the activity “Quiz Whiz – School Backpack Edition,” which has the goal of engaging attendees in a fast-paced trivia challenge. Participants were split into teams and competed in a digital trivia challenge using tablet technology.

While there were winning teams based on performance in the friendly competition, the real winner was One World Surgery Honduras. After the game, attendees walked an assembly line and assembled the bags, including heartfelt messages of encouragement written on pencil cases. The cases will go to different communities of young people in Honduras, creating an emotional connection between attendees and the people they are helping.

ImageFIRST worked with Surgical Care Affiliates (SCA), one of their clients, in order to benefit the children of One World Surgery in Honduras. SCA is a leader in the outpatient surgery industry with more than 200 locations throughout the United States with 7,500 physicians and 8,000 teammates. In 2014, Andrew Hayek, CEO of SCA visited the Dalys and HFSC in search of meaningful volunteer opportunities for SCA’s physicians and teammates.

Since the founding of SCA Medical Missions, this dedicated and passionate group has made a significant impact on addressing the unmet need in global surgery. The amazing growth of this shared endeavor of HFSC, SCA, and their many connections necessitated the development of a new brand to serve more patients, streamline logistics, and generate a greater impact. In May of 2017, HFSC and SCA Medical Missions combined to create One World Surgery, embracing the concept of service and the transformation of lives through an uncompromising level of surgical care within a family-oriented culture, rooted in community.

Brandon Ricco, Category Manager at SCA, was present on the day of the program to say a few heartfelt words of thanks to everyone in attendance. He went on to say how impactful a donation like this is to those who need it, and he encouraged everyone to keep contributing their time and efforts to a worthwhile cause.

About Impact 4 Good:

For over 12 years, Impact 4 Good has been an innovator in the team building industry, focused on national and international delivery of community-service based activities. Dedicated to providing programs that create significant bonding experiences across corporate teams while providing beneficial services and goods to those in need, they provide a unique value add to everyone involved. Impact 4 Good’s clients include Fortune500 companies to start up organizations. The company has offices in New Jersey, and Washington DC, and support staff nationwide. For more information visit www.impact4good.com or contact Alan Ranzer at 301-214-1472, or alan@impact4good.com.

About ImageFIRST:

Founded in 1967, ImageFIRST® is the largest and fastest growing national linen rental and laundry service specializing in the healthcare market. ImageFIRST’s 36 locations nationwide serve over 11,000 medical facilities every week providing linen, patient gowns, scrubs and more while managing their clients’ linen inventory for cost management. With a customer retention rate of over 95%, ImageFIRST is dedicated to improving patient satisfaction through quality products and remarkable service: their Comfort Care® line of gowns are proven to increase patients’ favorable perception of a facility by more than 50%.

For more information about ImageFIRST, your cost-effective solution for greater patient satisfaction, please visit www.imagefirst.com or call 800-932-7472.

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